

# BUSINESS ETHICS

*Ethical decisions are essential in the business world and the workplace. Often, employees must make decisions that are not just about what is right or wrong, but rather clarifying vague choices. This event requires students to organize adequately and deliver a presentation effectively as a team. They should demonstrate critical thinking skills through the careful analysis of the various ethical dimensions that are present in their case study. The case studies are based on real-life situations.*

## Eligibility

Chapters may submit teams of 2-3 participants who are members from active local chapters, on record in the national center as having paid membership dues by SBLC of the current school year. No more than one team member may have entered this event at a prior NLC.

## Overview

Participants are expected to research a real case prior to the conference and be prepared to present their findings and solutions at the SBLC.

The content of the presentation must include good oral communication skills, group collaboration, and critical thinking and analysis. In addition, students will thoroughly research and present their findings.

## 2012 National Leadership Case Study

The 2012 case study topic is *"Ethics and Financial Institutions"* and must identify ethical dilemmas from a business perspective. Students may choose any real case related to this topic, and the presentation must include one or more of the following aspects:

- the relationship between the employee and the employer
- the relationship between the business and the customer
- the relationship between the business and the economy

Participants will be expected to answer judges' questions on their presentations. This case will be used for competition at the state level.

## Guidelines

- Participants are expected to research a real case prior to the conference and be prepared to present their findings and solutions.
- Student members, not advisers, must prepare the presentation.
- Facts and working data may be secured from any source.
- One (1) member should introduce the team and describe the ethical situation. All team members must participate in the presentation.
- Submit six (6) copies of a written synopsis on the case selected, not longer than 500 words. All copies must be submitted in six (6) standard file folders and the folder tab labeled with the participant's name, state, school, and event title. This information must be received by March 19, 2012.

Mail materials to:

California PBL  
ATTN: Danielle Tuason  
PO Box 2629  
Long Beach, CA 90801

- Teams will be permitted to bring prepared notes.
- Books, other bound materials, and props are not allowed.
- Equipment may not be used.

## Performance

- The team has seven (7) minutes to present.
- A timekeeper will stand at six (6) minutes and again at seven (7) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes.
- Following each presentation, judges will conduct a three (3) minute question-answer period.
- All team members are expected to actively participate in the performance.

**Performance Competencies**

- make ethical business decisions in the business world and workplace
- answer questions effectively
- demonstrate ability to work as a team
- demonstrate an understanding of the case and explain recommendations
- demonstrate good decision making and problem solving skills
- demonstrate good verbal communication skills
- explain content logically and systematically

**REFERENCE: Business Ethics—Performance RATING SHEET-5**