

BUSINESS PRESENTATION

Using technology to support a presentation can significantly enhance a business leader's effectiveness. This event provides recognition for PBL members who demonstrate the ability to deliver an effective business presentation while using presentation technology.

Eligibility

Chapters may submit teams of 1-3 participants who are members from active local chapters, on record in the national center as having paid membership dues by SBLC of the current school year. No more than one team member may have entered this event at a prior NLC.

Overview

This event consists of a presentation given at the NLC.

2012 National Topic

The topic to be developed in this presentation and used for competition at the 2012 NLC will be:

You are presenting to a group of graduating college students who will be interviewing for full-time positions. Create a presentation explaining current trends in how employers recruit and select new employees. Cover various interview formats as well as common interview questions.

This topic also will be used for competitions at the state level.

The presentation will be developed prior to SBLC and will be used when giving the business presentation.

Copyright and Fair Use Information

It is the policy of FBLA-PBL to comply with state and federal copyright laws. Refer to the Format Guide.

Performance Guidelines

- Student members, not advisers, must prepare presentations.
- The participants must use a presentation software program as an aid in delivering the business presentation.
- The individual or team must provide the computer for the presentation.
- The individual or team must perform all aspects of the presentation (e.g., speaking, setup, operating equipment). Other members of the chapter may not provide assistance.
- Five minutes (5) will be allowed to set up and remove equipment or presentation items.
- The individual or team has seven (7) minutes to deliver the presentation. All team members must actively participate in the presentation.
- Visual aids and samples related to the project may be used in the presentation; however, no items may be left with the judges or audience.
- A timekeeper will stand at six (6) minutes and again at seven (7) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any presentation over seven (7) minutes.
- Following each presentation, judges will conduct a three (3) minute question-answer period.

Performance Competencies

- answer questions effectively
- demonstrate ability to make a businesslike presentation
- demonstrate good verbal communication skills
- describe project development and implementation
- explain content logically and systematically

REFERENCE: Business Presentation—Performance RATING SHEET-6