

DIGITAL VIDEO PRODUCTION

Digital video has become a prominent and effective way of conveying new ideas and products. This event provides recognition for PBL members who demonstrate the ability to create an effective video to present an idea to a specific audience.

Eligibility

Chapters may submit teams of 1-3 participants who are members from active local chapters, on record in the national center as having paid membership dues by SBLC of the current school year. No more than one team member may have entered this event at a prior NLC.

Overview

Participants must create a program that must address the topic given.

*There is no performance component at SBLC.

2012 National Topic

The topic to be developed in this presentation and used for competition at the 2012 NLC will be:

Prepare a video to encourage business/industry to financially sponsor PBL members to attend conferences and leadership activities.

This topic will be used for competitions at the state level.

Copyright and Fair Use Information.

It is the policy of FBLA-PBL to comply with state and federal copyright laws. Refer to the Format Guide.

Project Guidelines

- Presentations must address the given topic. Student members, not advisers, must prepare presentations.
- Presentations should be at least two (2) and no more than four (4) minutes in length.
- The production may use any method to capture or create moving images.
- Documentation must indicate that the music is royalty free.
- Submit two (2) DVDs or USB flash drives to along with a Statement of Assurance form. Media should be clearly labeled with the name of the event, state, school, and participants' name. Materials must be received by March 19, 2012.

Mail materials to:

California PBL
ATTN: Danielle Tuason
PO Box 2629
Long Beach, CA 90801

- Members are expected to follow all applicable copyright laws.

REFERENCE: Digital Video Production—Production RATING SHEET-12