

# FREE ENTERPRISE PROJECT

*The Free Enterprise Project recognizes PBL chapters that develop and implement innovative, creative projects designed to increase understanding of the free enterprise system. Projects should be informational and educational with a plan to increase awareness of our economic and political system within the school and the business community.*

## Eligibility

Each chapter may submit one (1) report authored by up to three (3) members.

## Overview

The report must promote an awareness of some facet of the free enterprise business system within the school and/or community and be designed for chapter participation rather than individual participation. The event is not designed to raise money for the chapter. Rather, the project's intent is to help members learn more about the free enterprise system while interacting with the business community. By building a partnership with business leaders and experts in the field, members will have an opportunity to gain information and knowledge and share their expertise with others inside and/or outside of the school.

\*There is no presentation component at the state level.

## Report Guidelines

### Report—General

- Student members, not advisers, must prepare reports.
- Reports must describe activities of the chapter that were conducted between the start of the previous State Leadership Conference and start of the current State Leadership Conference.
- Reports submitted for competition become the property of FBLA-PBL, Inc. These reports may be used for publication and/or reproduced for sale by the national association and will not be returned.
- Penalty points will be given if the written project does not adhere to the guidelines.

### Report Cover

- Report covers must be of a weight such as cover stock, index stock, or card stock and include both a front and back cover.
- Report covers are not counted against the page limit and may contain other information unless they are cut out.
- Covers may not be in plastic binders, be laminated, or have a plastic sheet overlaying the printed cover. No items, such as labels or decals, may be attached to the front cover. Two- or three-ring binders are not acceptable report covers.
- Cutout covers are allowed, but the page containing the cover information is included in the page count.
- Front cover contains the following information: name of the school, state, name of the event, and year (201x–1x)
- All reports must be bound (e.g., tape binding, spiral binding).

### Report Contents

- Table of contents with page numbers.
- Follow the rating sheet sequence in writing the report. If information is not available for a particular criterion, include a statement to that effect in the report.
- Pages are numbered and must be printed on 8 1/2" x 11" paper. Each side of the paper providing information is counted as a page.
- Pages must not be laminated or bound in sheet protectors.
- Reports must not exceed 30 pages. (A title page, divider pages, and appendices are optional and must be included in the page count.)
- Copies should be sent rather than original documents. No items may be attached to any page in the report.

## Project Competencies

- arrange report logically and in proper business style
- demonstrate good written communication skills
- describe project development and implementation

**REFERENCE: Free Enterprise Project—Report RATING SHEET-18**