



NEW MEMBERS, get the RIGHT start with **FRESH START!**

The Fresh Start Program is an individual recognition program designed to give first-time PBL members a general knowledge of the organization, while engaging them in local, state, and national activities.

Through this program, local chapters will promote membership retention and leadership development. Participants will achieve a basic knowledge and involvement of FBLA-PBL while contributing to their own personal growth.

DIRECTIONS AND REGULATIONS

- Only NEW members, having paid membership for the 2010-2011 membership year are eligible to participate in the Fresh Start program.
- To enroll:
 - Chapter Presidents/Officers must fill out the Enrollment Form:
<http://bit.ly/CAPBLFS>
 - Last day to enroll members is **Monday, March 21, 2011**
- Participants earn points by completing activities described on the following pages.
- Chapters earn points in the *Next Top Chapter/Next New Top Chapter* programs for the number of members participating in the program.

RECOGNITION

- Participants must reach a minimum of **175 points** in order to graduate from the program.
- Graduates will be recognized at the State Business Leadership Conference.

DEADLINES

- All materials and Verification Form must be RECEIVED on **March 21, 2011** either by email: yvonne@capbl.org

QUESTIONS/CONCERNS?

For all questions or concerns regarding the Fresh Start Program, please contact:

Yvonne Nguyen
State VP Programs & Conferences
yvonne@capbl.org



LOCAL INVOLVEMENT

1. Serve on a Chapter Committee25 points
 - * Must write a 50 word summary of committee’s function and personal duties
 - * Must have the Chapter President’s signature
2. Attend a Chapter social event.....5 points
 - * Must write a 50 word summary per event (*maximum: 3 events*)
 - * Must have the Chapter President’s signature
3. Attend an Inter-Chapter event10 points
 - * Must write a 50 word summary per event (*maximum: 3 events*)
 - * Must have the Chapter President’s signature
4. Be recognized as chapter Member-of-the-Month20 points
 - * Must have the Chapter President’s signature
5. Participate in a Chapter March of Dimes event.....15 points
 - * Must write a 50 word summary per event (*maximum: 2 events*)
6. Attend a Professional Event
 - o Workshop/Guest Speaker/ Panel Discussion.....15 points
 - o Must write a 25 word summary per event (*maximum: 5 events*)
7. Write an article for a chapter newsletter or blog.....10 points/article
 - *must include copy of newsletter or link to post (*maximum: 3 articles*)



STATE INVOLVEMENT

1. Attend a State Conference
 - o State Fall Business Leadership Conference (SFBLC).....20 points
 - o State Business Leadership Conference (SBLC).....25 points
 - ** Must write a 100 word summary
 - ** Registration will be confirmed by the State Officer Team
2. Attend a State Event10 points/event
 - o The Walt Disney Company’s Tech Rush, Los Angeles Clippers Sports Marketing Conference, etc!
 - * Must write a 65-word summary of the event
3. Participate in competitive events at SBLC.....10 points/event
 - * Attach a list of events (*no maximum*)
4. Participate in Market Trends (if available)15 points/session

5. Participate in an iNetwork event..... 15 points/event
 - * Does not include FBLA conference volunteering
 - * Must write a 50 word summary (*maximum: 3 events*)
6. Volunteer at an FBLA conference 20 points/event
 - * Must receive signature from a California PBL State Officer (*no maximum*)
7. Receive updates from CA PBL’s various social media tools 10 points
 - o Join the CA PBL Facebook Group: www.facebook.com/capbl
 - o Follow CA PBL on Twitter: <http://www.twitter.com/capbl>
 - o (or text Follow CA PBL to 40404 and follow us on your phone!)



NATIONAL INVOLVEMENT

1. Attend a National Conference
 - o National Fall Leadership Conference (NFLC) 25 points
 - o National Leadership Conference (NLC) 35 points
 - ** Must write a 75 word summary
 - ** Registration will be confirmed by the State Officer Team
2. Participate in competitive events at NLC 15points/event
3. Participate in a March of Dimes *March for Babies* Event 20 points
 - * Must write a 50 word summary
4. Recruitment awards
 - o Membership Madness (5 members) 15 points
 - o Membership Mania (10 members) 30 points
5. Complete one or more levels of CMAP 20 points/level