

# NAME TAG EVENT

Submit two (2) copies of your chapter's nametag when you check-in at SBLC conference registration. Use your chapter adviser's information in the sample submitted for judging. Make sure that the nametag includes the name of your school, the title of the conference (California PBL State Business Leadership Conference), the date of the conference, and the conference theme ("*Light the Fire Within*").

A standard nametag is either 2" x 3.5" or 3" x 4". Use paper or cardstock on which the printing shows up well and which will lend itself to the type of coloring you choose.

## Name Tag Rating Sheet

Development of theme .....	40
Eye appeal .....	10
Art principles considered .....	10
Businesslike size and appearance.....	10
Appropriate use of fonts.....	10
Complete content.....	10
Grammar and spelling.....	10
<b>Total Score .....</b>	<b>100</b>